

THE

GEM

THE GROUNDWATER ENGINEER MAGAZINE

YOUR GUIDE TO THE LATEST NEWS AND INSIGHTS INTO THE GLOBAL DEWATERING INDUSTRY

2023 RATECARD AND MEDIA KIT

CONSTRUCTION DEWATERING

MINE DEWATERING

GROUNDWATER CONTROL

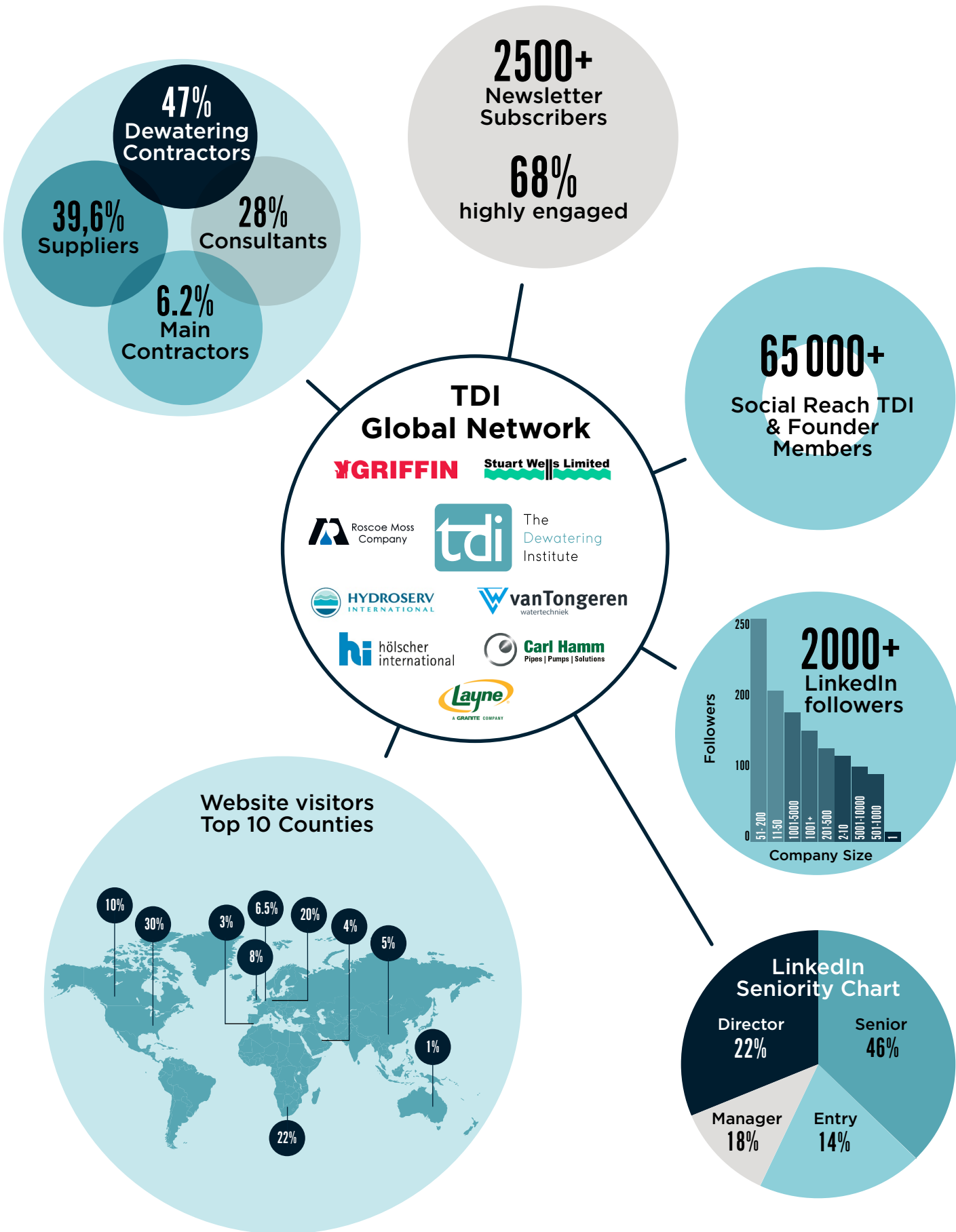
An initiative by



The
Dewatering
Institute

dewateringinst.com

The GEM first edition was a huge success and the feedback was impressive. The GEM is an annual industry trade magazine distributed widely on the TDI network that covers all the latest news, project, case studies and equipment, providing an opportunity to promote your organisation to our ever growing network. The GEM gets distributed widely as per below stats on the TDI network and printed copies disperse globally through our founding members and traders.



Rate Card



Editorial Package Deals:

Double page spread feature, includes a half a page or quarter page advert. Case study, interview, news item or spotlight of your company. Content to be provided and will be subject to editing by the TDI production team.

**TDI Members

\$750

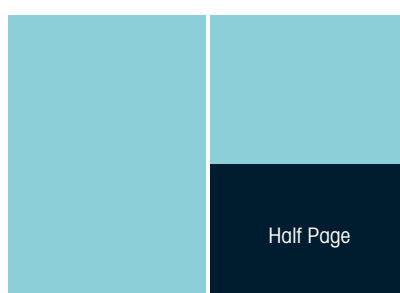
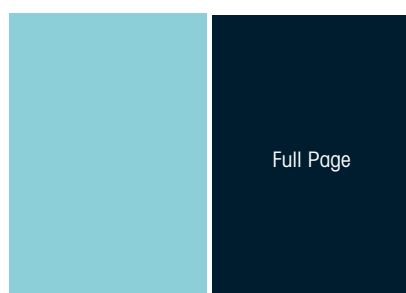
*Non-members

\$1250

Advertising Rates

	TDI Members	Non-members
• Front page – outer front cover (Exclusive to members)	\$1800	-
• Front page – inside front cover	\$1500	\$1950
• Back page – outside back cover	\$1500	\$1950
• Back page – inside back cover	\$1500	\$1950
• One page advert	\$650	\$950
• Half page advert	\$450	\$650

Visual Guide



Magazine size:

297mm x 210mm, full colour throughout, secure bound /square backed

Half page horizontal:

Trim size: 148 mm (h) x 210 mm (w)
Page type area: 128 mm (h) x 190 mm (w)
Bleed: 5 mm all round

Full page:

Trim size: 297mm (h) x 210mm (w)
Page type area: 277 mm (h) x 190mm (w)
Bleed: 5 mm all round

DPS:

Trim Area: 297mm (h) x 420mm (w)
Type Area: 277mm (h) x 400mm (w)
Bleed Area: 5mm all around
Gutter: Please ensure 10mm is left on either side

Artwork Requirements

All artwork to be provided to in the specifications provided. In case you are unable to provide artwork, this service can be provided at an additional charge.

PDF (with crop marks); CMYK 300 dpi, high resolution. Please ensure 'black' text is made up of 100% K (black) and NOT four colours. Black set to overprint.

No Pantone or RGB colours accepted on artwork. Please include bleed with trim marks where applicable. All advertising material to be sent via email or Dropbox or wetransfer to riette@dewateringinst.com

No cancellations will be accepted after the booking deadline. Terms and conditions apply.

BEST PRACTICES NETWORKING KNOWLEDGE SHARING EDUCATION



Collaboration with global leaders



About The Dewatering Institute



The Dewatering Institute (TDI) was founded as a way for stakeholders in the industry to come together and develop the dewatering industry across the entire project life cycle, from concept designs right through to successful project completion.

TDI's purpose is to serve all its members and collaborators including project owners, government bodies, engineers, contractors, manufacturers and suppliers. As the institute develops, its aim is to provide a platform for members that will promote best practices in dewatering.

The Dewatering Institute

In order to book your spot, find out more about advertising in The GEM or to become a TDI member, please get in touch:

Contact Details: Riette Laas

E-mail: Riette@dewateringinst.com

Telephone: +27 71 177 3779

Book
your Spot
& Get in
Touch

