



The  
Dewatering  
Institute

**Bringing together the global dewatering industry**

# TDI 2021 Plan

Promote your business amongst  
a growing community of  
dewatering professionals  
worldwide

# The Dewatering Institute

**Mission Statement:** Bringing together the global dewatering industry by creating a knowledge sharing platform and promoting best practices.

## **TDI is you – you are TDI**

The Dewatering Institute exists because of all our members to form a diverse and thriving community. For this community to continue growing and to become the valuable resource that we intend for it to be, **we need to grow it together.**

## **Goals for 2021:**

**Expand the reach of the network** - number and diversity of members, followers & newsletter subscribers

**Grow the quality of the industry** - through training, events, best practices, knowledge sharing, **focusing specifically on establishing TDI training courses.**

# TDI Fundamentals

EDUCATION



KNOWLEDGE  
SHARING



BEST  
PRACTICES



NETWORKING



# TDI Yearly Focus Plan

2020

## Set up TDI

Website development, set up marketing and social media campaign. Create a solid members database and following.

2021

## Build the network and establish training courses

Build the knowledge center with member created content, establish TDI training courses and events.

2022

## Develop industry guidelines & best practices

Use gathered content to create official industry guidelines, created from the various topics of focus. Develop more elaborate training courses and get CPD accreditation in place.

2023 / 2024

## Establish TDI as an accreditation body

Work towards the full establishment of TDI as a legitimate entity that can create accreditation services within the dewatering industry.

# TDI Content & Training

## TDI Member Generated Content

**Case Study / Industry Literature**  
(as per topic)

**Online Training Course**  
Short 1 - 2 hrs course per topic

## TDI Distribution, Promotion and Development of Content

**TDI Marketing**

- Website - Industry News or Knowledge Center
- Social media promotion
- Monthly Newsletters

**TDI training courses**  
Topics are combined together and created into a 2 / 3 day training course.  
CPD registration and accreditation to be put in place over time.

**TDI Guidelines**  
Official TDI Guidelines created for dewatering topics and themes

**Marketing**

- (Bi) Annual Magazine
- TDI Conference

**TDI Dewatering Certification Body**

# Member Benefits & Exposure

By creating content - case studies & training courses, members can increase exposure and credibility to the TDI network and followers.

- Case studies & course slides can be company branded and can demonstrate quality of services / products offered
- Training courses offer an opportunity for the company to present, interact and network with other members & followers directly
- An opportunity to get the company part of first of its kind best practise guides, extended training courses and a TDI conference in the longer term.



The  
Dewatering  
Institute

Member

[dewateringinst.com](http://dewateringinst.com)

Education

Knowledge Sharing

Networking

Best Practices



The  
Dewatering  
Institute

**Bringing together the global dewatering industry**

To get involved and for more information, please  
contact:

Vivian Botha - Veldstra  
[Vivian@dewateringinst.com](mailto:Vivian@dewateringinst.com)

© 2021 TDI  
The information used in this presentation is fully protected by copyright.  
Any use, even in modified form and in another context requires our express approval.